



ammolite  
technology

# 6 ADVANTAGES OF CLOUD COMPUTING FOR YOUR BUSINESS

There are a number of advantages to cloud computing for your business. But first, what is cloud computing? Put simply, technology that is physically located outside of an organization's offices. The goal of cloud computing is to provide organizations with efficient, flexible, and powerful resources. Below are five advantages of cloud computing that can benefit your business.

1

## LOW IT COSTS

A move to the cloud can not only cut software licensing costs, but also money spent on IT support and upgrades. With cloud computing, operational costs shift to the cloud provider who, through economies of scale, is able to keep them lower than if an organization incurred them at its own office.

2

## ELIMINATES THE NEED TO MAINTAIN AND REPLACE EXPENSIVE HARDWARE

Migrating to a cloud environment means that a physical server and networking hardware aren't required. Organizations no longer have to worry about procuring servers, networking switches and additional hardware which are often very expensive. On top of this, no physical space is required for storage and resources no longer need to be allocated to server maintenance.

3

## ACCESS TO SYSTEMS ANYWHERE AT ANY TIME

As more organizations explore hybrid work arrangements, providing staff with remote access to business systems is paramount. Cloud computing facilitates that access from virtually any device, enabling the flexibility organizations need.

4

## TURN-KEY SECURITY AND ADMINISTRATION

Many cloud providers offer a turn-key solution to their cloud offerings that often includes security and network monitoring. Configuring a new physical out-of-the-box server that arrives at your office can consume a great deal of internal time. Instead of battling the complex and ever-changing security landscape, businesses can, with a click of a button, start up a new workload knowing that it is protected and proactively monitored immediately.

5

## AUTOMATED BACKUP AND DISASTER RECOVERY

Office-based servers are vulnerable to numerous threats including viruses, human error, hardware failure, software corruption and physical damage in a disaster. Cloud service providers offer platforms that are far more robust and secure than most business networks because they can utilize economies of scale to invest heavily into security, redundancy, and failover systems, making them far less likely to go down.

6

## STAFFING LEVEL FLEXIBILITY

For businesses with a seasonal workforce or high staff turnover, cloud computing can help lower the costs of setting up new accounts and often makes the onboarding and offboarding process much faster.

